

# Accelerate the Time to Success

## AOA Canvas



Art of Acceleration is the first **people-centric** methodology for **strategy execution** to achieve **extraordinary** success.

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## Status Quo today

- Where are we today?
- What are the key facts or data points that define the current situation?
- What are the most important learnings from the past?
- What historical events, decisions, or trends have shaped the current situation?



## Challenges 12 months

- What problems/challenges do we see ahead?
- What might have a relevant impact on our business?
- Where might we fail?



## Beliefs 12 months

- What must be true that you achieve your mission?
- What are the key strategic assumptions you believe are true?
- What is your expectations of the market and its dynamics?



## Boundaries 12 months

- What is not in strategic scope?
- What must not happen as side-effect?
- What shall be left untouched in the prospected timeframe?



## Inputs 12 months

### Current resources:

- What do we have already today?

### Future investments:

- What do we need within the timeframe?

### Critical Inputs:

- What do we need from others?



## Vision

10+ years

- Why do you get up in the morning?
- What is your North Star?



## Mission

3+ years

- What do you want to achieve with your business?
- What is the state of ultimate success?
- When do you think all of your work is done?



## Higher Intentions

3+ years

- What do you really, really want to achieve?
- What are the key strategic pillars we need to work on?
- What are the next really big topics we need to solve?



## Intentions

12 months

- What do you really, really, really want to work on starting now?
- What are you aiming for in order to achieve the Higher Intent?



## Actions

3 months

- What jobs can you do to contribute to achieve the Intent?
- What needs to get done starting now?
- What operational work needs to get done that takes more than 10 working days?

### Critical Actions

3 months



## Targets

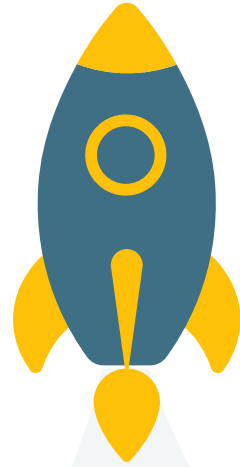
shared general targets across company and teams, 12 months

- For Qualitative: What is the definition of done?
- For Quantitative: How can success be measured? What KPI do you want to track?

### Action Targets

dedicated targets to defined action, 3 months

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